

Higgs@LHC

Tilman Plehn

Higgs Sector

Higgs to bottoms

Markov chains

Higgs sector

WBF-SUSY

Higgs Physics for the LHC

Tilman Plehn

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ICTP, 3/2011

Standard Model Higgs Sector

Higgs Sector

Higgs to bottoms

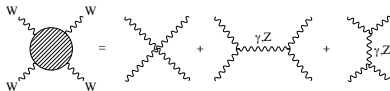
Markov chains

Higgs sector

WBF-SUSY

Massive W, Z bosons [Yukawa, 1935]

- start with $SU(2)$ gauge theory [like QED with massless W, Z]
 - include measured masses $\mathcal{L} \sim -m_{W,Z} A_\mu A^\mu$
- \Rightarrow data driven but not gauge invariant/unitary



Unitarity

- test theory in $WW \rightarrow WW$ scattering
 - $\rightarrow \mathcal{A} \propto G_F E^2$ like Fermi's theory, not unitary above 1.2 TeV [barely LHC energy]
 - \rightarrow postulate additional scalar Higgs boson to conserve unitarity
 - \rightarrow fixed coupling $g_{WWH} \propto m_W$
 - add fermions and test $WW \rightarrow f\bar{f}$
 - \rightarrow fixed coupling $g_{ffH} \propto m_f/m_W$
 - test new theory in $WW \rightarrow WWH$
 - \rightarrow fixed coupling $g_{HHH} \propto m_H^2/m_W$
 - final test: $WW \rightarrow HHH$
 - \rightarrow fixed coupling $g_{HHHH} \propto m_H^2/m_W^2$
- \Rightarrow Higgs couplings non-negotiable

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Spontaneous symmetry breaking [Higgs, 1964]

- break symmetry through vacuum: $SU(2)$ doublet with vev [review: arXiv.0910.4182]
- first attempt: renormalizable Higgs potential [does all we want]

$$\mathcal{L}_{\text{Higgs}} = |D_\mu \Phi|^2 - V$$

$$V = \lambda \left(|\Phi|^2 - \frac{v^2}{2} \right)^2 = \mu^2 |\Phi|^2 + \lambda |\Phi|^4 + \text{const}$$

- not the whole story with new scale Λ

$$V = \sum_{n=0} \frac{\lambda_n}{\Lambda^{2n}} \left(|\Phi|^2 - \frac{v^2}{2} \right)^{2+n}$$

- D6 Higgs operators allowed by e-w precision data

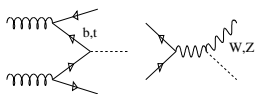
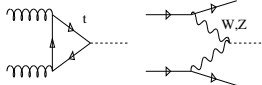
$$\mathcal{O}_{\text{kin}} = \frac{1}{2} \partial_\mu (\Phi^\dagger \Phi) \partial^\mu (\Phi^\dagger \Phi) \quad \mathcal{O}_{\text{pot}} = -\frac{1}{3} (\Phi^\dagger \Phi)^3$$

\Rightarrow need to test renormalizable Higgs sector

Higgs Production and Decay

Higgs searches for the LHC

- unitarity limit $m_H < 1$ TeV
- triviality & stability bound
- electroweak precision tests $m_H \lesssim 200$ GeV
- production & decay of light (Standard Model) Higgs



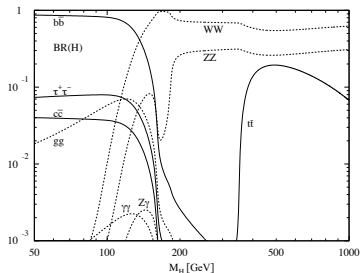
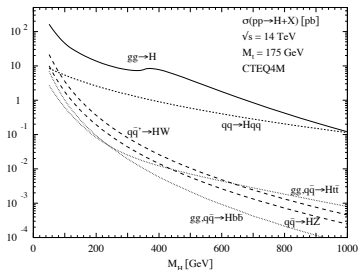
$$\begin{array}{l}
 gg \rightarrow H \\
 qq \rightarrow qqH \\
 gg \rightarrow t\bar{t}H \\
 q\bar{q}' \rightarrow WH
 \end{array}$$

 \leftrightarrow

signal \times trigger
 backgrounds
 systematics
 S/\sqrt{B} vs. S/B
 mass resolution...

 \leftrightarrow

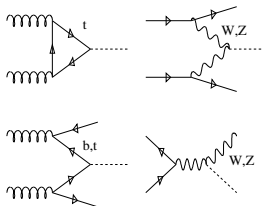
$$\begin{array}{l}
 H \rightarrow b\bar{b} \\
 H \rightarrow WW \\
 H \rightarrow \tau_{\ell h}^+ \tau_{\ell}^- \\
 H \rightarrow \gamma\gamma \\
 H \rightarrow \mu\mu\dots
 \end{array}$$



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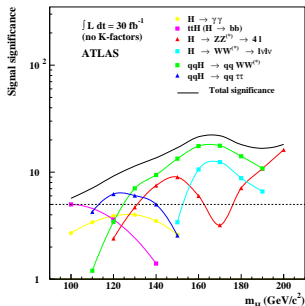


Some numbers

- $H \rightarrow ZZ \rightarrow 4\mu$ no-brainer [‘golden channel’ above 140 GeV, mass resolution excellent]
- $H \rightarrow WW$ only slightly harder, no mass peak [above 150 GeV, off-shell still unclear]
- $gg \rightarrow H \rightarrow \gamma\gamma$ [mass resolution $\Delta m_H/m_H \sim \Gamma/\sqrt{S} < 0.5\%$]
- $qq \rightarrow qqH \rightarrow qqWW$ [down to $m_H < 120$ GeV]
- $qq \rightarrow qqH \rightarrow qq\tau\tau$ [important for MSSM]
- more channels, comments from 2006

$gg \rightarrow t\bar{t}H \rightarrow t\bar{t}b\bar{b}$ [likely dead]
 $gg \rightarrow t\bar{t}H \rightarrow t\bar{t}WW$ [likely to work]
 $gg \rightarrow t\bar{t}H \rightarrow t\bar{t}\tau\tau$ [yet unclear]
 $q\bar{q}' \rightarrow WH \rightarrow Wb\bar{b}$ [killer QCD backgrounds]
 $qq \rightarrow qqH \rightarrow qq b\bar{b}$ [no ATLAS trigger]
 $qq \rightarrow qqH \rightarrow qq\mu\mu$ [long shot]

⇒ many channels to test Higgs



Higgs to bottoms

Higgs Sector

Higgs to bottoms

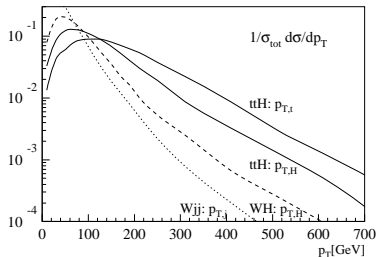
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Higgs sector

WBF-SUSY

New strategy for $H \rightarrow bb$ [Butterworth, Davison, Rubin, Salam]

- desperately needed for light Higgs [2/3 of all Higgses; inclusive CMS $S/B \sim 1/80$]
- S: large m_{bb} , boost-dependent R_{bb}
- B: large m_{bb} only for large R_{bb}
- S/B: go for large m_{bb} and small R_{bb} , so boost Higgs
- fat Higgs jet $R_{bb} \sim 2m_H/p_T \sim 0.8$
- $q\bar{q} \rightarrow V_\ell H_b$ sizeable in boosted regime [$p_T \gtrsim 300$ GeV, few % of total rate]



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⇒ **non-trivial challenge to jet algorithms**

jet definition	σ_S/fb	σ_B/fb	S/\sqrt{B}_{30}
C/A, $R = 1.2$, MD-F	0.57	0.51	4.4
k_{\perp} , $R = 1.0$, y_{cut}	0.19	0.74	1.2
SISCone, $R = 0.8$	0.49	1.33	2.3

Higgs to bottoms

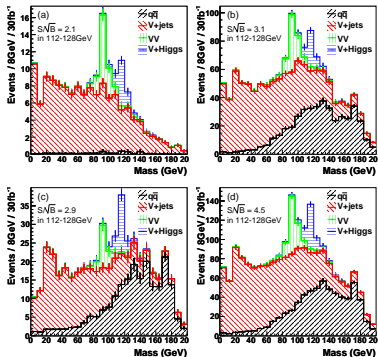
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Results and checks

- combined channels $V \rightarrow \ell\ell, \nu\nu, \ell\nu$
- NLO rates [bbV notorious, not from data alone]
- Z peak as sanity check
- checked by Freiburg [Piquadio]
- subjet b tag excellent [70%/1%]
- charm rejection challenging
- $m_H \pm 8$ GeV tough

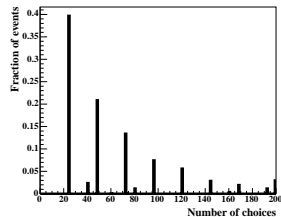
⇒ discovery channel for $\sim 40\text{fb}^{-1}$



Saving $t\bar{t}H$

Traditional $t\bar{t}H, H \rightarrow b\bar{b}$ [Atlas-Bonn study, CMS-TDR even worse]

- trigger: $t \rightarrow bW^+ \rightarrow b\ell^+\nu$
reconstruction and rate: $\bar{t} \rightarrow \bar{b}W^- \rightarrow \bar{b}jj$
- continuum background $t\bar{t}b\bar{b}, t\bar{t}jj$ [weighted by b-tag]
- no chance:
 - 1- combinatorics: m_{bb} from $pp \rightarrow 4b_{tag} 2j \ell\nu$



Saving $t\bar{t}H$

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Higgs to bottoms

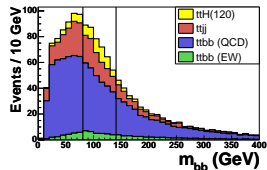
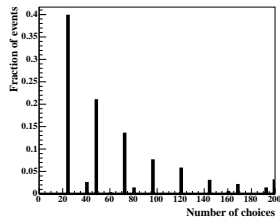
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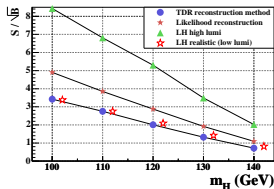
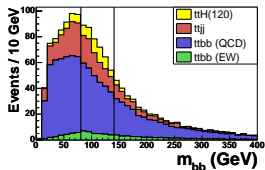
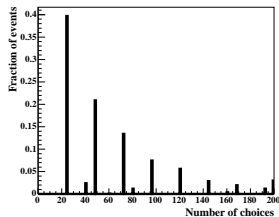
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 - 1- combinatorics: m_H in $pp \rightarrow 4b_{tag} 2j \ell\nu$
 - 2- kinematics: peak-on-peak



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 - 3- systematics: $S/B \sim 1/9$



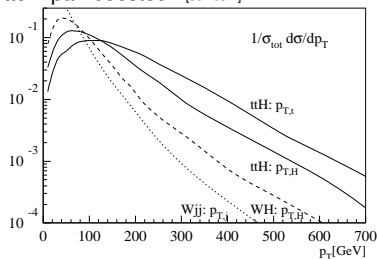
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Fat jets analysis [TP, Salam, Spannowsky]

- S: large m_{bb} , boost-dependent R_{bb}
B: large m_{bb} only for large R_{bb}
S/B: large m_{bb} and small R_{bb} ; correct bottom pair boosted [solves 1]
- $pp \rightarrow t_\ell t_h H_b$ even better than VH ?
also boost different for S and B [solves 2]
- cool: fat Higgs jet + fat top jet
uncool: QCD [Dittmaier et al: $K = 2.3$ for $t\bar{t}b\bar{b}$]
- see how far we get... [watch S/B for 3]



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Analysis

- require tagged top and Higgs
trigger on lepton
- remove 'Higgs' as $t_\ell \rightarrow b$ plus QCD
3rd b tag in continuum
only continuum $t\bar{t}b\bar{b}$ left

per 1 fb ⁻¹	signal	$t\bar{t}Z$	$t\bar{t}b\bar{b}$	$t\bar{t}$ +jets
events after acceptance	24.1	6.9	191	4160
events with one top tag	10.2	2.9	70.4	1457
events with $m_{bb} = 110 - 130$ GeV corresponding to subjet pairings	2.9	0.44	12.6	116
subjet pairings two b tags	1.0	0.08	2.3	1.4
including a third b tag	0.48	0.03	1.09	0.06

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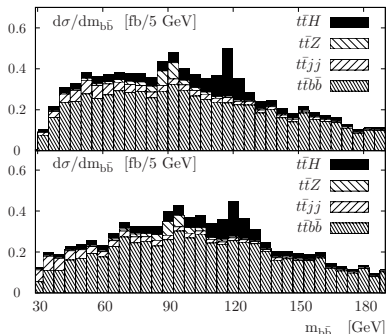
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m_H	S	S/B	$S/\sqrt{B}_{100b\bar{b}-1}$
115	57	1/2.1	5.2 (5.7)
120	48	1/2.4	4.5 (5.1)
130	29	1/3.6	2.9 (3.0)

⇒ just a suggestion...



Top and Higgs tagging

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Higgs tag for busy QCD environment [BDRS; TP, Salam, Spannowsky]

- uncluster one-by-one: $j \rightarrow j_1 + j_2$
 - 1– unbalanced $m_{j_1} > 0.8m_j$ means QCD; discard j_2
 - 2– soft $m_{j_1} < 30$ GeV means QCD; keep j_1
- double b tag [possibly add balance criterion]

three leading $J = p_{T,1}p_{T,2}(\Delta R_{12})^4$ vs m_{bb}^{filt}

no mass constraint — side bin
- jets everywhere; underlying event and pileup deadly

filter reconstruction jets

decay plus one add'l jet at $R_{\text{filt}} \sim R_{jj}/2$

reconstruct masses w/ QCD jet

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HEPTopTagger [TP, Salam, Spannowsky, Takeuchi; cf Johns Hopkins, Princeton, Washington]

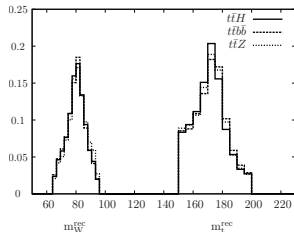
- known for heavy resonances [Johns Hopkins, Stony Brook, Princeton, Washington, Michigan, Atlas,...]
- testable top tagger?
- start like Higgs tagger [R=1.5, filtering]

$m_t^{\text{rec}} = 150 \dots 200$ GeV

$m_W^{\text{rec}} = 60 \dots 95$ GeV

additional m_{jb} constraint [new in public version]
- no side bands to check

⇒ **tagger implemented by ATLAS**



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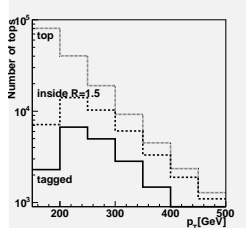
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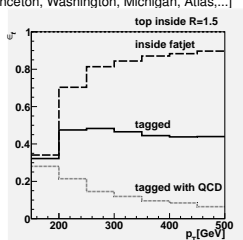
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Markov chains

Probability maps

- honest LHC parameters: weak-scale Lagrangean [Higgs, MSSM, dark matter,...]
 - problem in grid: huge phase space, find local best points?
problem in fit: domain walls, find global best points?
 - likelihood map: data given a model $p(d|m) \sim |\mathcal{M}|^2(m)$
 - Bayes' theorem: $p(m|d) = p(d|m) p(m)/p(d)$ [$p(d)$ normalization, $p(m)$ prejudice]
- ⇒ given measurements:
- 1– compute map $p(d|m)$
 - 2– rank local maxima
 - 3– derive probabilities for parameters

Markov chains

- classical: representative set of spin states
compute average energy on this reduced sample
- BSM physics: map $p(d|m)$ of parameter points
evaluate same probability or additional function
- Metropolis-Hastings
starting probability $p(d|m)$ vs suggested probability $p(d|m')$
 - 1– accept new point if $p(d|m') > p(d|m)$
 - 2– or accept with $p(d|m')/p(d|m) < 1$

Improving Markov chains

Weighted Markov chains [Lafaye, TP, Rauch, Zerwas; Ferrenberg, Swendsen]

- special situation
measure of 'representative': probability itself
- example with 2 bins, probability 9:1
10 entries needed for good Markov chain
2 entries needed if weight kept
- binning with weight would double count
bin with inverse averaging

$$P_{\text{bin}}(p \neq 0) = \frac{\text{bincount}}{\sum_{i=1}^{\text{bincount}} p^{-1}}$$

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Cooling Markov chains [Lafaye, TP, Rauch, Zerwas]

- need to zoom in on peak structures
- modified condition [inspired by simulated annealing]
Markov chain in 100 partitions, numbered by j

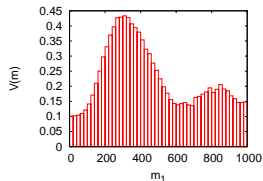
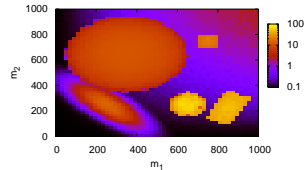
$$\frac{p(m')}{p(m)} > r \frac{100}{J^c} \quad \text{with } c \sim 10, \quad r \in [0, 1] \quad \text{random number}$$

- check for parameter coverage with many Markov chains

Frequentist vs Bayesian

Getting rid of model parameters

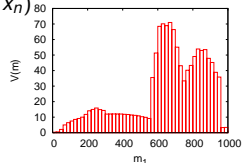
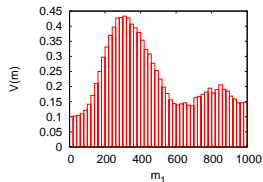
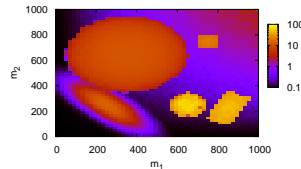
- poorly constrained parameters
 - uninteresting parameters
 - unphysical parameters [JES part of m_t extraction]
 - two ways to marginalize likelihood map
- 1– integrate over probabilities
 - normalization etc mathematically correct
 - integration measure unclear
 - noise accumulation from irrelevant regions
 - classical example: convolution of two Gaussians



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- 1– integrate over probabilities
 - normalization etc mathematically correct
 - integration measure unclear
 - noise accumulation from irrelevant regions
 - classical example: convolution of two Gaussians
 - 2– profile likelihood $\mathcal{L}(\dots, x_{j-1}, x_{j+1}, \dots) \equiv \max_{x_j} \mathcal{L}(x_1, \dots, x_n)$
 - no integration needed
 - no noise accumulation
 - not normalized, no comparison of structures
 - classical example: best-fit point
- childish civil war if applied to same question
 - frequentist: flavor, Higgs,...
 - Bayesian: dark matter, new physics,...
 - simply: two questions, two answers



Higgs couplings

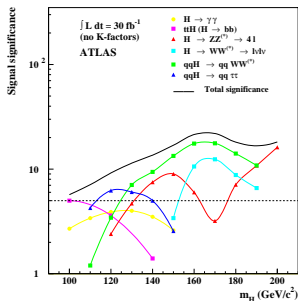
Higgs-sector analysis at the LHC [Zeppenfeld, Kinnunen, Nikitenko, Richter-Was; Dührssen et al.]

- optimistic LHC scenario: everything working and good data
- Higgs vs. scalars? SM vs MSSM? doublet vs. general Higgs?
- light Higgs around 120 GeV: 10 main channels ($\sigma \times BR$) [*bb* channel new]
- measurements:
 - $GF : H \rightarrow ZZ, WW, \gamma\gamma$
 - $WBF : H \rightarrow ZZ, WW, \gamma\gamma, \tau\tau$
 - $VH : H \rightarrow b\bar{b}$ [Butterworth, Davison, Rubin, Salam]
 - $t\bar{t}H : H \rightarrow \gamma\gamma, WW, (b\bar{b})...$
- parameters: couplings $W, Z, t, b, \tau, g, \gamma$ [plus Higgs mass]

- hope: cancel uncertainties

$$(WBF : H \rightarrow WW) / (WBF : H \rightarrow \tau\tau)$$

$$(WBF : H \rightarrow WW) / (GF : H \rightarrow WW)...$$



Higgs couplings

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 - $(WBF : H \rightarrow WW)/(WBF : H \rightarrow \tau\tau)$
 - $(WBF : H \rightarrow WW)/(GF : H \rightarrow WW)...$

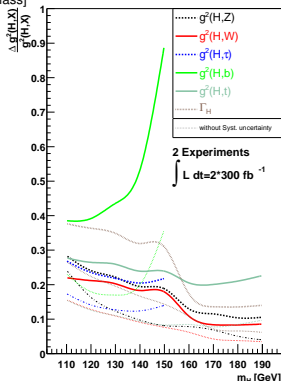
Total width

- degeneracy $\sigma BR \propto (g_p^2/\sqrt{\Gamma_H}) (g_a^2/\sqrt{\Gamma_H}) \equiv C > 0$
- inconsistent scaling

$$C = \lim_{g^2 \rightarrow 0} \frac{g^4}{\Gamma_H} = \lim_{g^2 \rightarrow 0} \frac{g^4}{g^2(\Gamma_{\text{vis}}/g^2) + \Gamma_x} = 0$$

means constraint: $\sum \Gamma_i(g^2) < \Gamma_H \rightarrow \Gamma_H|_{\text{min}}$

- $WW \rightarrow WW$ unitarity: $g_{WWH} \lesssim g_{WWH}^{\text{SM}} \rightarrow \Gamma_H|_{\text{max}}$



Higgs couplings

Higgs Sector

Higgs to bottoms

Markov chains

Higgs sector

WBF-SUSY

SFitter analysis [Dührssen, Lafaye, TP, Rauch, Zerwas]

- all couplings varied $g_{HXX} = g_{HXX}^{\text{SM}} (1 + \delta_{HXX})$
 $\delta_{HXX} \sim -2$ sign flip [$g_{HWW} > 0$ fixed]
- loop-induced couplings $g_{ggH}, g_{\gamma\gamma H}$ free?
- likelihood map and local errors from SFitter
- experimental/theory errors on signal and backgrounds [do not ask theorists!]

luminosity measurement	5 %
detector efficiency	2 %
lepton reconstruction efficiency	2 %
photon reconstruction efficiency	2 %
WBF tag-jets / jet-veto efficiency	5 %
b -tagging efficiency	3 %
τ -tagging efficiency (hadronic decay)	3 %
lepton isolation efficiency ($H \rightarrow 4\ell$)	3 %

σ (gluon fusion)	13 %
σ (weak boson fusion)	7 %
σ (VH -associated)	7 %
σ ($t\bar{t}$ -associated)	13 %

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- experimental/theory errors on signal and backgrounds [do not ask theorists!]
- error bars for Standard Model hypothesis [smeared data point, 30fb^{-1}]

coupling	without eff. couplings			including eff. couplings		
	σ_{symm}	σ_{neg}	σ_{pos}	σ_{symm}	σ_{neg}	σ_{pos}
δ_{WWH}	± 0.23	$- 0.21$	$+ 0.26$	± 0.24	$- 0.21$	$+ 0.27$
δ_{ZZH}	± 0.50	$- 0.74$	$+ 0.30$	± 0.44	$- 0.65$	$+ 0.24$
$\delta_{\bar{t}tH}$	± 0.41	$- 0.37$	$+ 0.45$	± 0.53	$- 0.65$	$+ 0.43$
$\delta_{b\bar{b}H}$	± 0.45	$- 0.33$	$+ 0.56$	± 0.44	$- 0.30$	$+ 0.59$
$\delta_{\tau\bar{\tau}H}$	± 0.33	$- 0.21$	$+ 0.46$	± 0.31	$- 0.19$	$+ 0.46$
$\delta_{\gamma\gamma H}$	—	—	—	± 0.31	$- 0.30$	$+ 0.33$
δ_{ggH}	—	—	—	± 0.61	$- 0.59$	$+ 0.62$
m_H	± 0.26	$- 0.26$	$+ 0.26$	± 0.25	$- 0.26$	$+ 0.25$
m_b	± 0.071	$- 0.071$	$+ 0.071$	± 0.071	$- 0.071$	$+ 0.072$
m_t	± 1.00	$- 1.03$	$+ 0.98$	± 0.99	$- 1.00$	$+ 0.98$

Higgs couplings

Higgs Sector

Higgs to bottoms

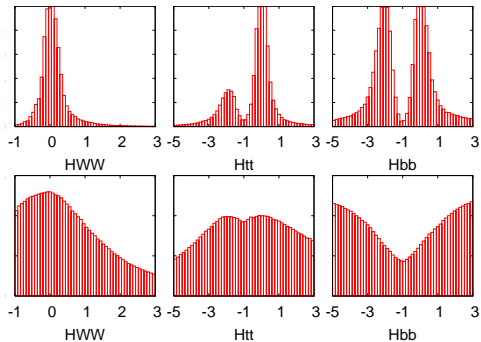
Markov chains

Higgs sector

WBF-SUSY

One-dimensional distributions to check...

1– noisy environment preferring profile likelihoods [no effective couplings, 30 fb^{-1}]



Higgs couplings

Higgs Sector

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Markov chains

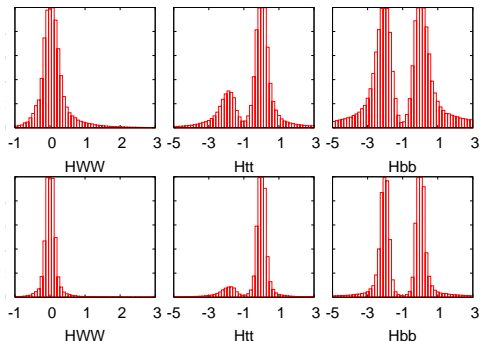
Higgs sector

WBF-SUSY

One-dimensional distributions to check...

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2– higher luminosity quantitatively different [no effective couplings, $30 \text{ vs } 300 \text{ fb}^{-1}$]



Higgs couplings

Higgs Sector

Higgs to bottoms

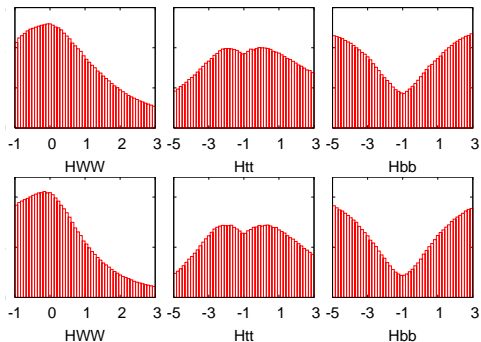
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Higgs couplings

Higgs Sector

Higgs to bottoms

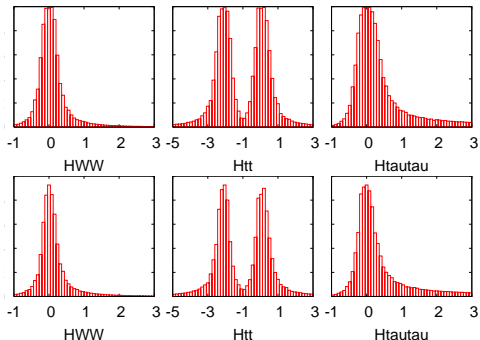
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- 3– but not saving Bayesian statistics [no effective couplings, 300 fb^{-1}]
- 4– theory errors not dominant for 30 fb^{-1} [with effective couplings, 30 fb^{-1}]



⇒ profile likelihood for 30 fb^{-1} , local structures, pretty pictures in backup

Refining Higgs hypotheses

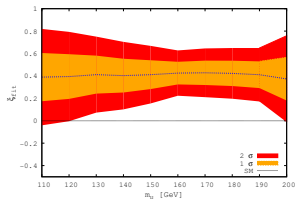
Strongly interacting Higgs at LHC [Espinosa, Grojean, Mühlleitner; SFitter + Bock, P Zerwas]

– looking like fundamental Higgs

1– all couplings scaled $g \rightarrow g\sqrt{1-\xi}$

– one-parameter fit in SFitter

– 30 fb⁻¹ and 120 GeV Higgs: $\Delta g/g \sim 10\%$
 best around $m_H \sim 160$ GeV: $\Delta g/g \sim 5\%$



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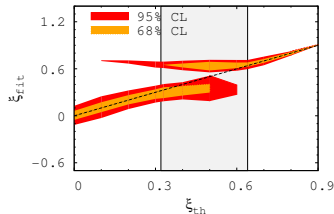
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Yukawas $g \rightarrow g(1-2\xi)/\sqrt{1-\xi}$

- sign change of Yukawas, $g_{\gamma\gamma H}$ correlated



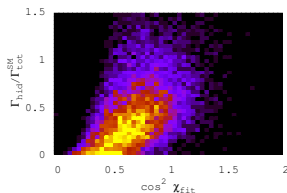
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Higgs portal

- universal scaling $\sqrt{1-\xi} \equiv \cos \chi$
 - invisible Higgs decay measurable [Eboli & Zeppenfeld]
two-parameter fit $\Gamma_{\text{hid}} \text{ vs } \cos \chi$
- ⇒ hypotheses testable with 30 fb^{-1}



Weak boson fusion and supersymmetry

Higgs Sector

Higgs to bottoms

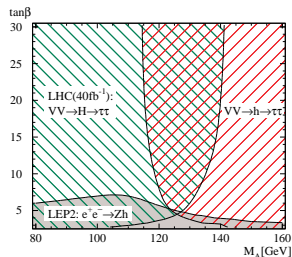
Markov chains

Higgs sector

WBF-SUSY

Higgs analysis beyond the Standard Model

- extension of Higgs analysis to BSM scenarios
comparison SM-MSSM [no-lose: TP, Rainwater, Zeppenfeld]
- define hypothesis
known particles: known corrections
new particles: theory error
- general: heavy additional states at one loop
example: MSSM sectors Higgs–weak–strong



Technical questions [Hollik, TP, Rauch, Rzehak]

- vertex corrections dominant? [Djouadi & Spira]
 - which one larger: QCD vs EW? [similar for Standard Model: Ciccolini, Denner, Dittmaier]
 - corrections from Higgs sector? [renormalization scheme/higher orders]
 - general phase space generator?
 - Germans: we can do 52504 diagrams [Hadcalc: automatized IR-finite one-loop 2 → 3]
- ⇒ **input for MSSM-Higgs analysis**

Weak boson fusion and supersymmetry

Higgs Sector

Higgs to bottoms

Markov chains

Higgs sector

WBF-SUSY

Higgs sector corrections

- finite momentum, different masses \rightarrow Feynman diagrams [FeynHiggs]
- consistent self couplings \rightarrow effective potential [SubH]
- check identical limit: effective angle α_{eff}

Weak boson fusion and supersymmetry

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SUSY corrections

- QCD corrections suppressed:
color flow and forward jets [no interference, like SM]
mass suppression of one-loop $q_L q_L W$ vertex [$1/m_{\tilde{g}}$]
up-down cancellation in one-loop $duWh$ vertex [$T_3 - Q_S^2 = -1/3, +5/16$]
- electroweak corrections as expected

diagram	$\Delta\sigma/\sigma$ [%]	diagram	$\Delta\sigma/\sigma$ [%]
$\Delta\sigma \sim \mathcal{O}(\alpha)$		$\Delta\sigma \sim \mathcal{O}(\alpha_s)$	
self energies	0.199		
$qqW + qqZ$	-0.392	$qqW + qqZ$	-0.0148
qqh	-0.0260	qqh	0.00545
$WWH + ZZh$	-0.329		
box	0.0785	box	-0.00518
pentagon	0.000522	pentagon	-0.000308

⇒ electroweak corrections dominant

Weak boson fusion and supersymmetry

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Higgs sector

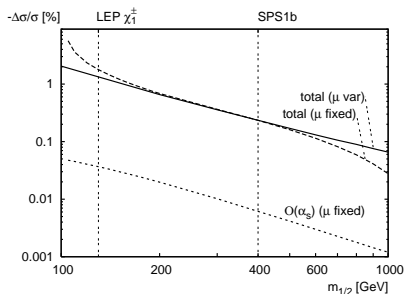
WBF-SUSY

Higgs sector corrections

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SUSY corrections

- SPS1b with variable mass scale $m_{1/2}$
- perfect decoupling at one loop
- typical corrections around 1%
- maximum corrections below 4%



Outlook

Higgs Sector

Higgs to bottoms

Markov chains

Higgs sector

WBF-SUSY

Trying to understand Higgs@LHC

- not a talk about first searches [ask experimenters]
 - many LHC search channels, let's see for when
 - decay to bottoms part of them
 - parameter analysis the final goal
 - open questions: jet veto, recoil uncertainties,...
not the time for BSM parameter studies
let's go and solve real problems!
- ⇒ Higgs phenomenology at LHC still progressing

Higgs@LHC

Tilman Plehn

Higgs Sector

Higgs to bottoms

Markov chains

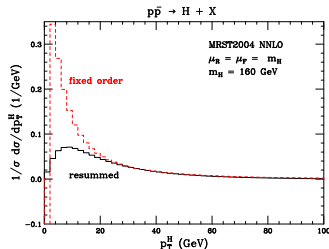
Higgs sector

WBF-SUSY

Analysis errors

Worries about $H \rightarrow \gamma\gamma$ etc [Anastasiou, Dissertori, Grazzini, Stockli, Webber; Anastasiou, Melnikov Petriello]

- used to be easy: double side-bin analysis
- learning from Tevatron $H \rightarrow WW$: $p_{T,H}$, $\phi_{\ell\ell}$ and N_{jets} in NN combine ‘slices’ of side-bins
- typical tool to improve 3σ to 5σ
- NN training tool for signal/background and theory uncertainties?
sensitive to p_T resummation tricky
sensitive to first jet challenging
sensitive to n jets a nightmare



Analysis errors

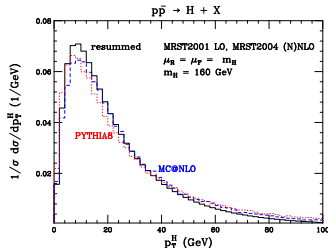
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- combination of scale uncertainties [Tevatron]

$$\frac{\Delta N}{N} = 60\% \cdot \begin{pmatrix} +5\% \\ -9\% \end{pmatrix} + 29\% \cdot \begin{pmatrix} +24\% \\ -23\% \end{pmatrix} + 11\% \cdot \begin{pmatrix} +91\% \\ -44\% \end{pmatrix} = \begin{pmatrix} +20.0\% \\ -16.9\% \end{pmatrix}$$

- adding stat'l significance at high p_T
pull degrading from theory error
dangerously small individual S/B
- **advanced analyses finally getting me scared...**

Error analysis

Higgs Sector

Higgs to bottoms

Markov chains

Higgs sector

WBF-SUSY

Sources of uncertainty

- statistical error: Poisson
- systematic error: Gaussian, if measured
- theory error: not Gaussian
- simple argument
 - LHC rate 10% off: no problem
 - LHC rate 30% off: no problem
 - LHC rate 300% off: Standard Model wrong
- theory likelihood flat centrally and zero far away
- profile likelihood construction: RFit [CKMFitter]

$$-2 \log \mathcal{L} = \chi^2 = \vec{\chi}_d^T \mathbf{C}^{-1} \vec{\chi}_d$$

$$\chi_{d,i} = \begin{cases} 0 & |d_i - \bar{d}_i| < \sigma_i^{(\text{theo})} \\ \frac{|d_i - \bar{d}_i| - \sigma_i^{(\text{theo})}}{\sigma_i^{(\text{exp})}} & |d_i - \bar{d}_i| > \sigma_i^{(\text{theo})} \end{cases}$$

$$|d_i - \bar{d}_i| < \sigma_i^{(\text{theo})}$$

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$$|d_i - \bar{d}_i| < \sigma_i^{(\text{theo})}$$

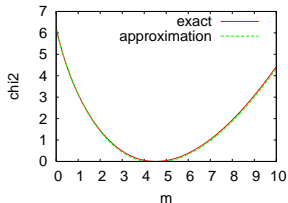
$$|d_i - \bar{d}_i| > \sigma_i^{(\text{theo})} ,$$

(Inconsistent) combination of errors

- Gaussian \otimes Gaussian: half width added in quadrature
- Gaussian \otimes flat: RFit scheme
- Gaussian \otimes Poisson: ??
- approximate formula

$$\frac{1}{\log \mathcal{L}_{\text{comb}}} = \frac{1}{\log \mathcal{L}_{\text{Gauss}}} + \frac{1}{\log \mathcal{L}_{\text{Poisson}}}$$

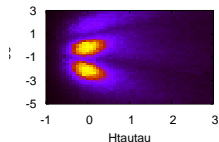
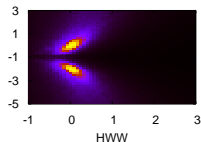
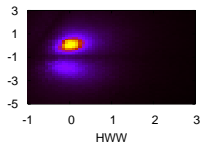
- good to 5% for 5 events with 10% Gaussian



Pretty colorful pictures

Two-dimensional correlations and effective couplings

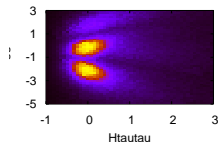
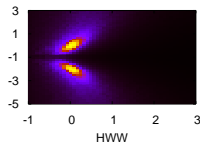
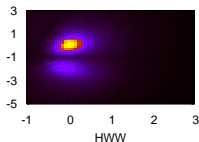
- 1– including effective g_{Hgg}
 sign of g_{Htt} fixed by $g_{HWW} > 0$
 correlation of g_{Hbb} and g_{HWW} [loops and width]
 g_{Hgg} accessible



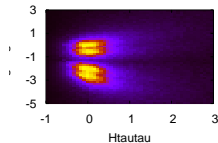
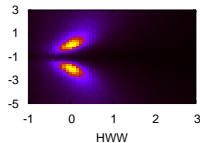
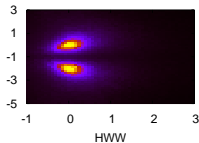
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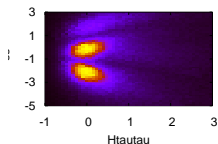
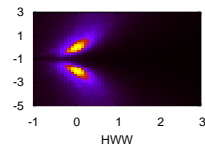
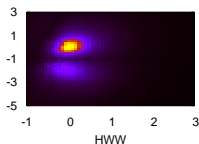
- 2– only effective $g_{H\gamma\gamma}$
 correlated g_{Htt} and g_{HWW} on both branches
 $g_{H\gamma\gamma}$ structure more complex



Pretty colorful pictures

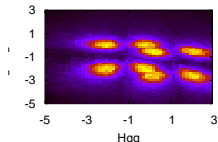
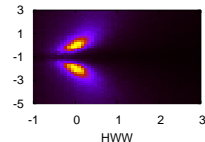
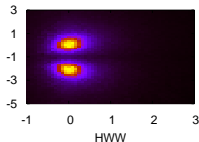
Two-dimensional correlations and effective couplings

- 1– including effective g_{Hgg}
 sign of g_{Htt} fixed by $g_{HWW} > 0$
 correlation of g_{Hbb} and g_{HWW} [loops and width]
 g_{Hgg} accessible



- 2– only effective $g_{H\gamma\gamma}$
 correlated g_{Htt} and g_{HWW} on both branches
 $g_{H\gamma\gamma}$ structure more complex

- 3– both effective couplings
 discrete structures getting out of hand



Unobserved vs invisible

Invisible Higgs

- two channels at LHC

$pp \rightarrow qqH$: tagging jets plus nothing [Eboli & Zeppenfeld]

$pp \rightarrow ZH$: recoil against nothing [Atlas CSC notes]

- g_{inv} another parameter

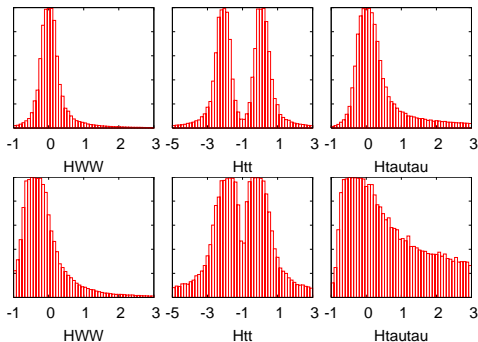
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- unobserved Higgs decay into backgrounds
 $H \rightarrow \text{jets}$ promising, increase g_{Hcc} to simulate naturally occurring in all models [charming buried Higgses]
- see scaled-down couplings



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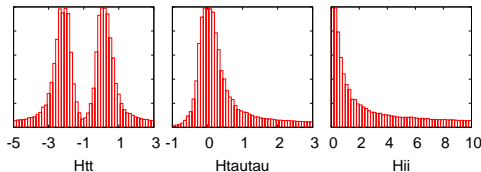
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- 1– fit only $\Gamma \rightarrow \Gamma(1 + \Delta_\Gamma)$
 - 2– include $\Delta\Gamma$ and fix g_{HWW}



⇒ not as unobservable as people think...