

Higgs Couplings

Tilman Plehn

Discovery

Operators

Higgs rates

SFitter

Higgs couplings

Weak scale

High scale

# Measuring Higgs Couplings — Why and How

Tilman Plehn

Universität Heidelberg

Freiburg, 12/2012

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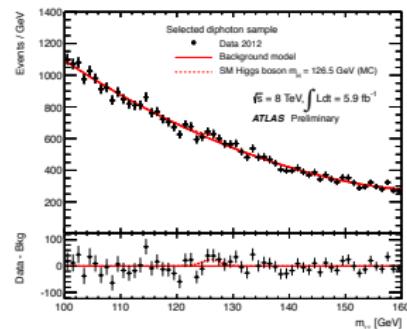
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# Higgs discovery

## Best of ATLAS [and CMS]

- ‘silver channel’  $H \rightarrow \gamma\gamma$
- local significance  $4.5\sigma$  (ATLAS),  $4.1\sigma$  (CMS)
- correct background treatment beneficial



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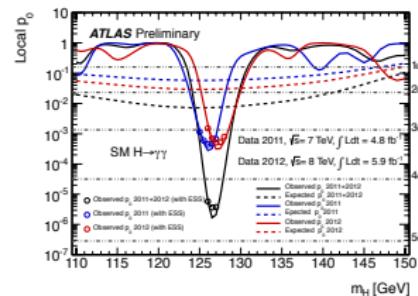
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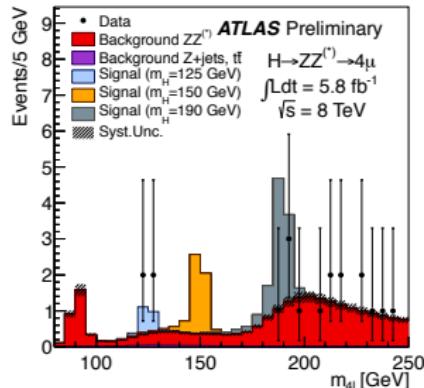
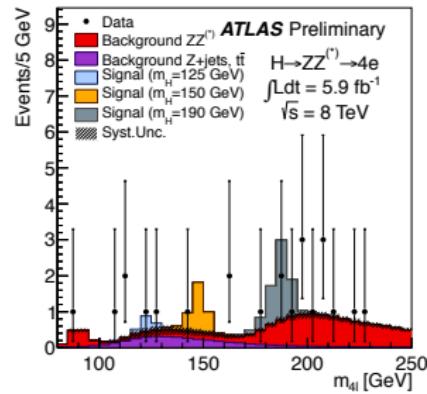
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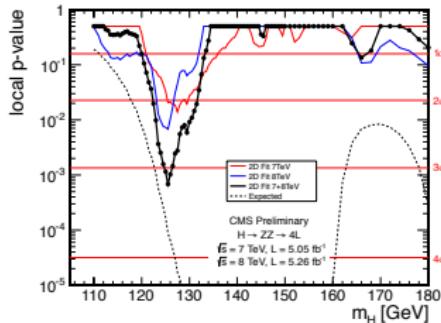
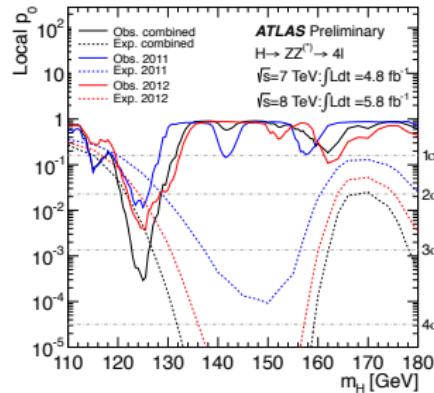
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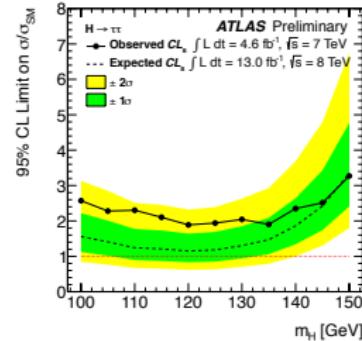
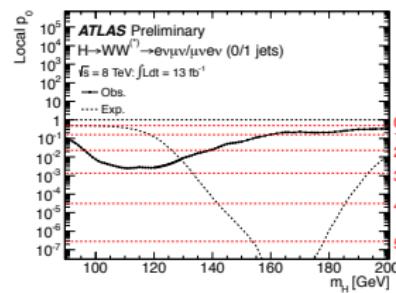
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## Any models ruled out?

- Standard Model fine [Holthausen, Lim, Lindner]
  - reasonably decoupling theories all fine
  - MSSM one example [tons of papers]  
hypersphere in  $m_{\tilde{t}_{L/R}}, \tan\beta, A_t, \mu, m_A$  predicting little  $[x_t^2 / (m_{\tilde{t}_1} m_{\tilde{t}_2}) \gtrsim 1]$
  - strongly interacting light Higgs supposedly fine
  - Higgs portal fine
- ⇒ let's try to make science out of this

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# Operators

## Equivalent questions

- what are the Higgs quantum numbers?
- what is the structure of the Higgs Lagrangian?
- can the Higgs give mass to heavy states?

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## Heavy flavor inspiration

- for any observed Higgs coupling there exists a renormalizable operator
- except Higgs production in gluon fusion
- except Higgs decay to photons
- except  $g_{WWH}$  might mean  $HW^{\mu\nu}W_{\mu\nu}$
- Higgs Lagrangian all but trivial

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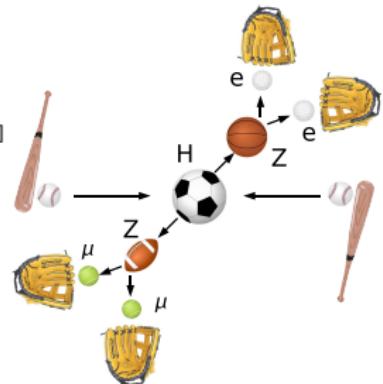
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- ⇒ **analyze Higgs kinematics** [in as many channels as possible]



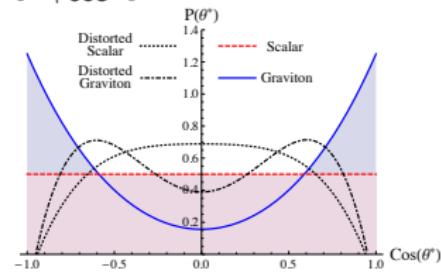
# Operators

## Model independent angles

- first step: Higgs polar angle for spin-0 vs spin-2 [Alves; Choi et al]

$$\frac{d\Gamma_0}{d \cos \theta^*} \sim P_0(\theta^*) = 1$$

$$P_2(\theta^*) \sim 1 + 6 \cos^2 \theta^* + \cos^4 \theta^*$$



# Operators

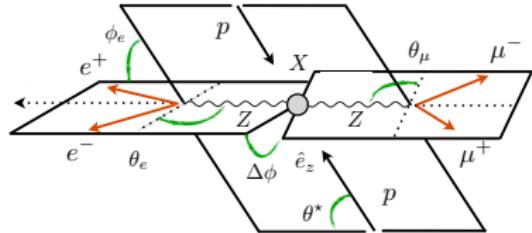
## Model independent angles

- $H \rightarrow ZZ$  decays [Melnikov et al; Lykken et al; v d Bij et al; Englert, Spannowsky, Takeuchi]  
classic Cabibbo–Maksymowicz–Dell’Aquila–Nelson angles

$$\cos \theta_e = \hat{p}_{e-} \cdot \hat{p}_{Z_\mu} \Big|_{Z_e} \quad \cos \theta_\mu = \hat{p}_{\mu-} \cdot \hat{p}_{Z_e} \Big|_{Z_\mu} \quad \cos \theta^* = \hat{p}_{Z_e} \cdot \hat{p}_{\text{beam}} \Big|_X$$

$$\cos \phi_e = (\hat{p}_{\text{beam}} \times \hat{p}_{Z_\mu}) \cdot (\hat{p}_{Z_\mu} \times \hat{p}_{e-}) \Big|_{Z_e}$$

$$\cos \Delta\phi = (\hat{p}_{e-} \times \hat{p}_{e+}) \cdot (\hat{p}_{\mu-} \times \hat{p}_{\mu+}) \Big|_X$$



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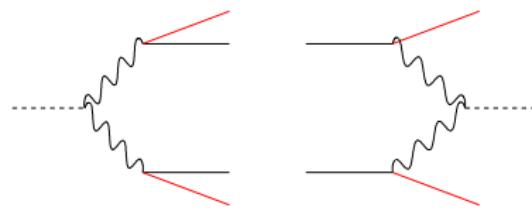
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- WBF production [Rainwater, TP, Zeppenfeld; Hagiwara, Li, Mawatari; Englert, Mawatari, Netto, TP]  
Breit frame or hadron collider  $(\eta, \phi)$  [Breit: boost into space-like]

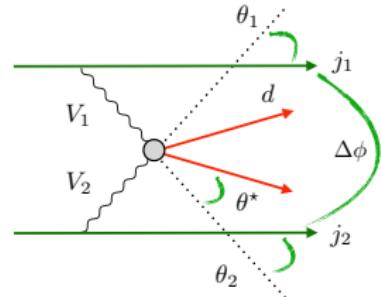


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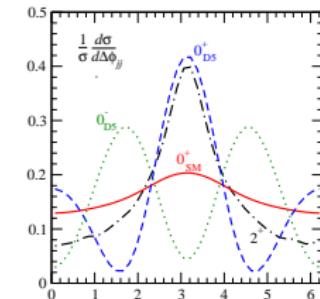
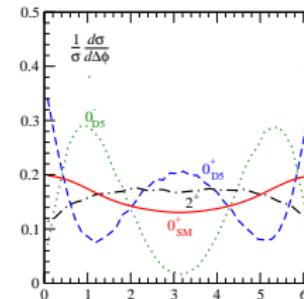
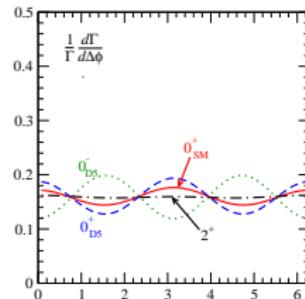


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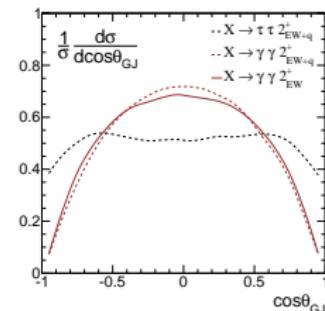
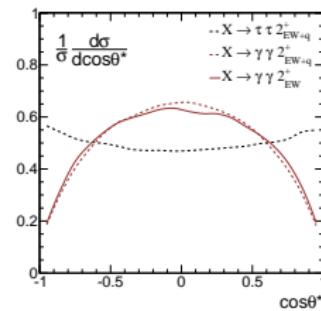


⇒ different approaches with similar physics

# Operators

## Spin-2 test? [Englert, Mawatari, Netto, TP]

- unitarization affecting all energy variables
- try Gottfried-Jackson angle  $[\hat{p}_{X,lab} vs \hat{p}_{d,X}]$ ; Frank, Rauch, Zeppenfeld; Schumi]



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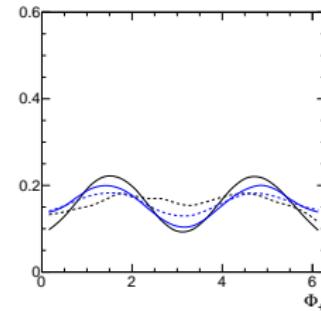
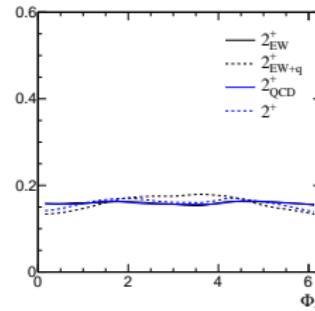
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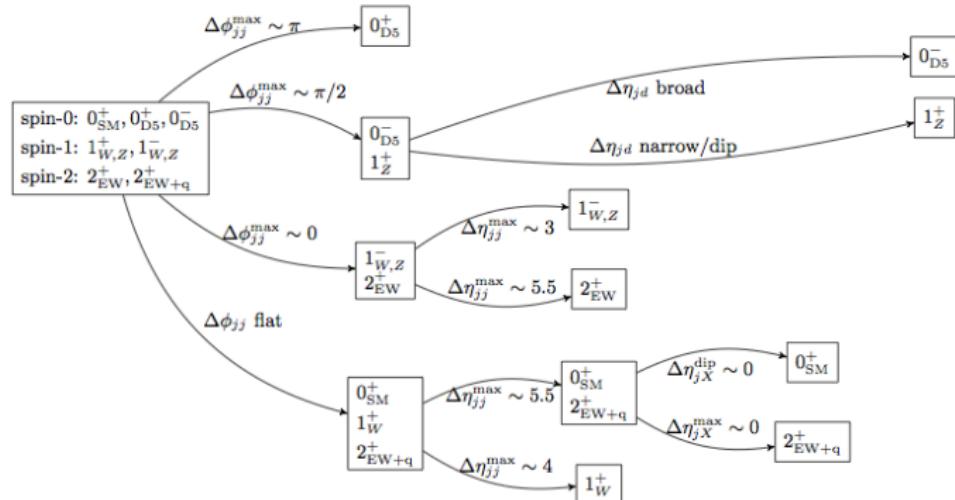
- unitarization affecting all energy variables
- try Gottfried-Jackson angle  $[\hat{p}_{X,lab} vs \hat{p}_{d,X}]$ ; Frank, Rauch, Zeppenfeld; Schumi
- alternatively  $\phi_1 + \phi_2$  [Hagiwara, Li, Mawatari]



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- try Gottfried-Jackson angle  $[\hat{p}_{X,lab} \text{ vs } \hat{p}_{d,X}]$ ; Frank, Rauch, Zeppenfeld; Schumi
- diagrammatic analysis for WBF  $[\Delta\eta_{jj} \text{ crucial}]$



⇒ observables in most channels

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# Where we are going

## The model

- assume: we see a scalar [ZZ and WBF correlations]  
it is a narrow resonance  
SM-like D4 structures  
benchmarks useless
- production & decay combinations
- signal strength vs couplings?

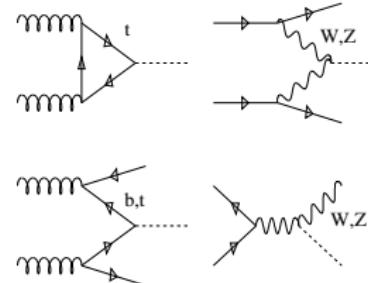
$gg \rightarrow H$   
 $qq \rightarrow qqH$   
 $gg \rightarrow ttH$   
 $q\bar{q}' \rightarrow WH$   
 plus a little problem



$H \rightarrow ZZ$   
 $H \rightarrow WW$   
 $H \rightarrow b\bar{b}$   
 $H \rightarrow \tau^+ \tau^-$   
 $H \rightarrow \gamma\gamma$   
 $H \rightarrow Z\gamma$   
...



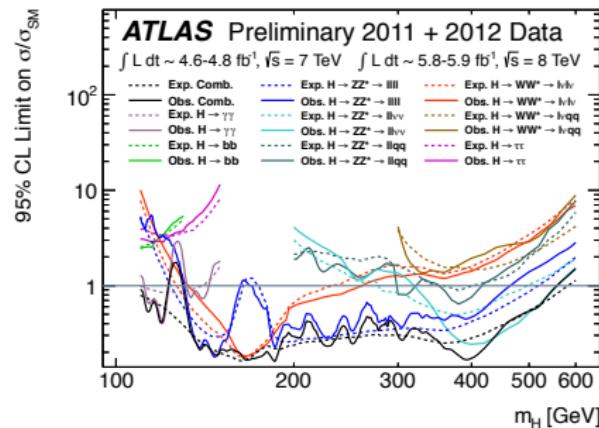
signal  $\times$  trigger  
 backgrounds  
 Gauss/Poisson statistics  
 systematics  
 theory errors



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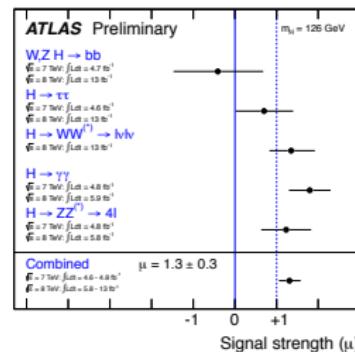
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## Why 126 GeV is just perfect [Zeppenfeld et al; Dührssen et al; SFitter 2009/2012]

- parameters: Higgs couplings to  $W, Z, t, b, \tau, g, \gamma$  [SM-like D4 operators]

$$g_{HXX} = g_{HXX}^{\text{SM}} (1 + \Delta_X) \quad g_{HWW} > 0$$

- measurements:  $GF : H \rightarrow ZZ, WW, \gamma\gamma$   
 $WBF : H \rightarrow ZZ, WW, \gamma\gamma, \tau\tau$   
 $VH : H \rightarrow b\bar{b}$   
 $t\bar{t}H : H \rightarrow \gamma\gamma, b\bar{b}$

⇒ perfect application for SFitter

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# SFitter 1: Markov chains

## Probability maps [statistics unexpectedly hard...]

- honest LHC parameters: weak-scale Lagrangean [Higgs, MSSM, dark matter,...]
- likelihood map: data given a model  $p(d|m) \sim |\mathcal{M}|^2(m)$
- Bayes' theorem:  $p(m|d) = p(d|m) p(m)/p(d)$  [ $p(d)$  normalization,  $p(m)$  prejudice]

## Markov chains

- problem in grid: huge phase space, find local best points?  
problem in fit: domain walls, find global best points?
- construct ‘representative’ poll
- classical: representative set of spin states  
compute average energy on this reduced sample
- BSM or Higgs: map  $p(d|m)$  of parameter points  
evaluate whatever you want
- Metropolis-Hastings  
starting probability  $p(d|m)$  vs suggested probability  $p(d|m')$ 
  - 1– accept new point if  $p(d|m') > p(d|m)$
  - 2– or accept with  $p(d|m')/p(d|m) < 1$

# SFitter 1: Markov chains

## Weighted Markov chains [Lafaye, TP, Rauch, Zerwas; Ferrenberg, Swendsen]

- special situation  
measure of ‘representative’: probability itself
- example with 2 bins, probability 9:1  
10 entries needed for good Markov chain  
2 entries needed if weight kept
- binning with weight would double count  
bin with inverse averaging

$$P_{\text{bin}}(p \neq 0) = \frac{\text{bincount}}{\sum_{i=1}^{\text{bincount}} p^{-1}}$$

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## Cooling Markov chains [Lafaye, TP, Rauch, Zerwas]

- zoom in on peak structures [inspired by simulated annealing]
- modified condition  
Markov chain in partitions, numbered by  $j$

$$p(d|m') > p(d|m) r^{10/j} \quad r \in [0, 1] \quad \text{random number}$$

- check for parameter coverage with many Markov chains
- $\Rightarrow$  exclusive likelihood map first result

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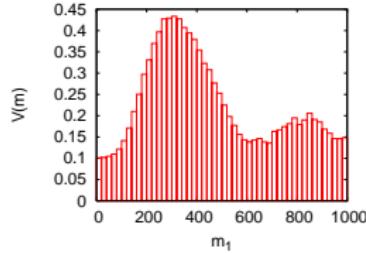
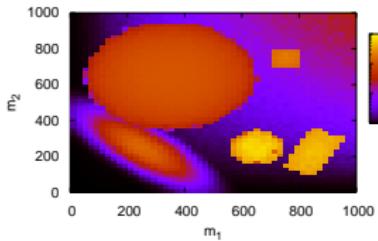
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## SFitter 2: Frequentist vs Bayesian

### Getting rid of model parameters

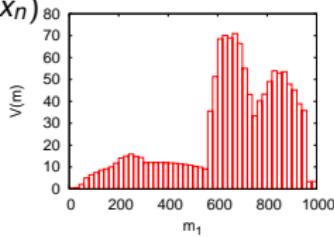
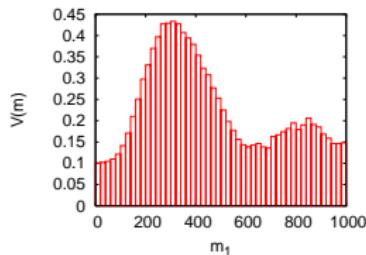
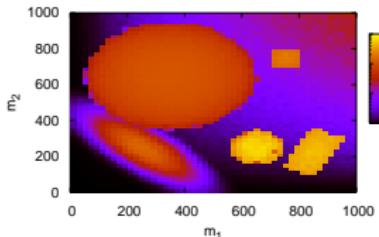
- poorly constrained parameters
- uninteresting parameters
- unphysical parameters [JES part of  $m_t$  extraction]
- two ways to marginalize likelihood map
- 1– integrate over probabilities
- normalization etc mathematically correct
- integration measure unclear
- noise accumulation from irrelevant regions
- classical example: convolution of two Gaussians



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- 1 – integrate over probabilities  
 normalization etc mathematically correct  
 integration measure unclear  
 noise accumulation from irrelevant regions  
 classical example: convolution of two Gaussians
- 2 – profile likelihood  $\mathcal{L}(\dots, x_{j-1}, x_{j+1}, \dots) \equiv \max_{x_j} \mathcal{L}(x_1, \dots, x_n)$   
 no integration needed  
 no noise accumulation  
 not normalized, no comparison of structures  
 classical example: best-fit point
- one-dimensional distributions tricky



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# SFitter 3: Error analysis

## Sources of uncertainty

- statistical error: Poisson
- systematic error: Gaussian, if measured
- theory error: not Gaussian
- simple argument
- LHC rate 10% off: no problem
- LHC rate 30% off: no problem
- LHC rate 300% off: Standard Model wrong
- theory likelihood flat centrally and zero far away
- profile likelihood construction: RFit [CKMFitter]

$$-2 \log \mathcal{L} = \chi^2 = \vec{\chi}_d^T C^{-1} \vec{\chi}_d$$

$$\chi_{d,i} = \begin{cases} 0 & |d_i - \bar{d}_i| < \sigma_i^{(\text{theo})} \\ \frac{|d_i - \bar{d}_i| - \sigma_i^{(\text{theo})}}{\sigma_i^{(\text{exp})}} & |d_i - \bar{d}_i| > \sigma_i^{(\text{theo})} \end{cases}$$

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Higgs couplings

Weak scale

High scale

# SFitter 3: Error analysis

## Sources of uncertainty

- statistical error: Poisson
- systematic error: Gaussian, if measured
- theory error: not Gaussian
- profile likelihood construction: RFit [CKMFitter]

$$-2 \log \mathcal{L} = \chi^2 = \vec{\chi}_d^T C^{-1} \vec{\chi}_d$$

$$\chi_{d,i} = \begin{cases} 0 & |d_i - \bar{d}_i| < \sigma_i^{(\text{theo})} \\ \frac{|d_i - \bar{d}_i| - \sigma_i^{(\text{theo})}}{\sigma_i^{(\text{exp})}} & |d_i - \bar{d}_i| > \sigma_i^{(\text{theo})} \end{cases}$$

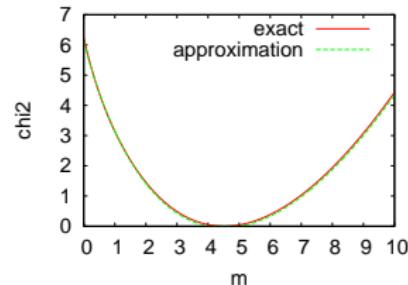
## Efficient combination of errors [different from Michael's ATLAS analysis]

- Gaussian  $\otimes$  Gaussian: half width added in quadrature
- Gaussian/Poisson  $\otimes$  flat: RFit scheme
- Gaussian  $\otimes$  Poisson: ??
- approximate formula

$$\frac{1}{\log \mathcal{L}_{\text{comb}}} = \frac{1}{\log \mathcal{L}_{\text{Gauss}}} + \frac{1}{\log \mathcal{L}_{\text{Poisson}}}$$

- modified Minuit gradient fit last step

$\Rightarrow$  error bars from toy measurements



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# Higgs couplings

## Higgs sector at LHC [Zeppenfeld et al; Dührssen et al; SFitter 2009/2012; Contino et al]

- light Higgs around 126 GeV: over 10 channels ( $\sigma \times BR$ )
- measurements:  $GF : H \rightarrow ZZ, WW, \gamma\gamma$  [first analyses]  
 $WBF : H \rightarrow ZZ, WW, \gamma\gamma, \tau\tau$  [just starting]  
 $VH : H \rightarrow b\bar{b}$  [BDRS-like analyses only]  
 $t\bar{t}H : H \rightarrow \gamma\gamma, WW, b\bar{b}...$  [useful but later]
- parameters: couplings  $W, Z, t, b, \tau, g, \gamma$  [plus eventually Higgs mass]

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## Total width

- myths about scaling

$$N = \sigma BR \propto \frac{g_p^2}{\sqrt{\Gamma_{\text{tot}}}} \frac{g_d^2}{\sqrt{\Gamma_{\text{tot}}}} \sim \frac{g^4}{g^2 \frac{\sum \Gamma_i(g^2)}{g^2} + \Gamma_{\text{unobs}}} \xrightarrow{g^2 \rightarrow 0} 0$$

gives constraint from  $\sum \Gamma_i(g^2) < \Gamma_{\text{tot}} \rightarrow \Gamma_H|_{\min}$

- $WW \rightarrow WW$  unitarity:  $g_{WWH} \lesssim g_{WWH}^{\text{SM}} \rightarrow \Gamma_H|_{\max}$
- **SFitter assumption**  $\Gamma_{\text{tot}} = \sum_{\text{obs}} \Gamma_j$  [plus generation universality]

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## SFitter ansatz [Dührssen, Klute, Lafaye, TP, Rauch, Zerwas]

- couplings measurement  $g_{HXX} = g_{HXX}^{\text{SM}} (1 + \Delta x)$   
D5 couplings  $g_{ggH}, g_{\gamma\gamma H}$  free?  
electroweak correction currently negligible
- experimental/theory errors on signal and backgrounds  
ATLAS and CMS both included
- exclusive likelihood map  
each coupling from profile likelihoods  
best-fit point with Minuit  
complete error analysis

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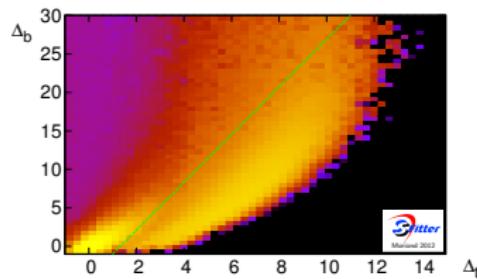
Weak scale

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# Global/local 7 TeV analysis

## Global view on 7 TeV data [Klute, Lafaye, TP, Rauch, Zerwas]

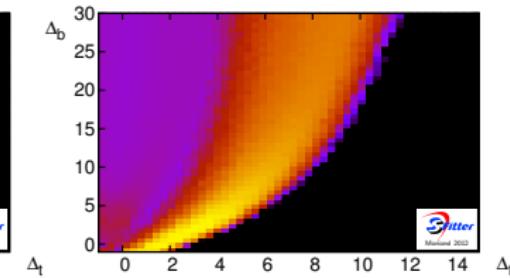
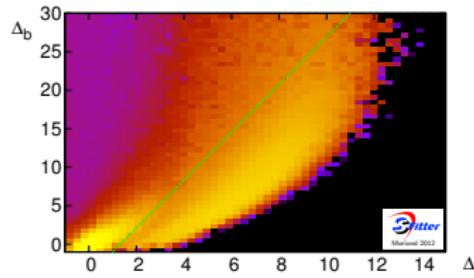
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- (1) expected 2011: SM central values, measured error bars
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  - both solutions overlapping
  - error bars inflated



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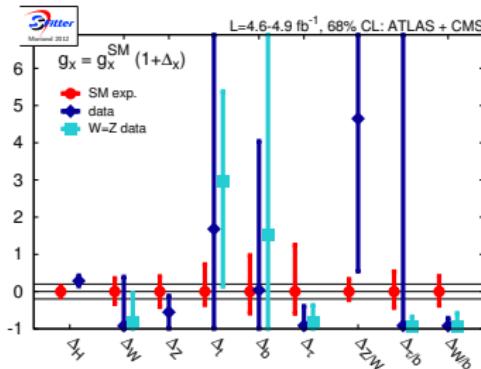
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error bars inflated

## Local view on 7 TeV data

- focus on SM solution where possible
  - five couplings from data
    - $g_W \sim 0$  while  $g_Z$  okay
    - $g_b$  and  $g_t$  hurt by secondary solution
    - $g_\tau$  inconclusive in data
  - poor man's analysis great:  $\Delta_j \equiv \Delta_H$
- ⇒ pointing towards Standard Model?



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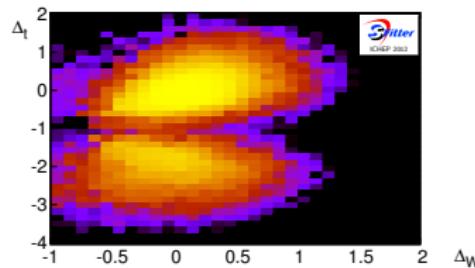
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# Global/local 8 TeV analysis

## Global view on 8 TeV data [Klute, Lafaye, TP, Rauch, Zerwas]

- $g_W$  now improved
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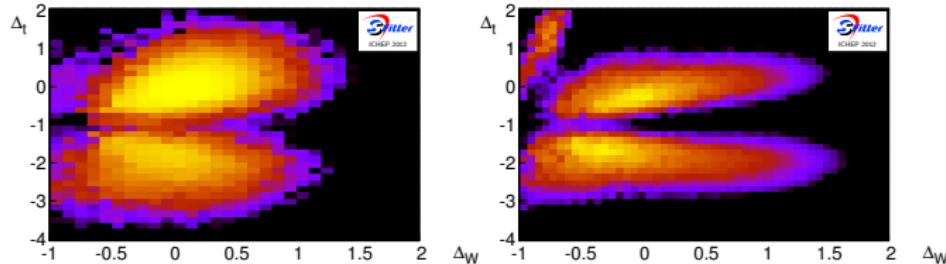
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- alternative solution separated and weakened  
improved  $\Delta_{W,b,t}$  error bars



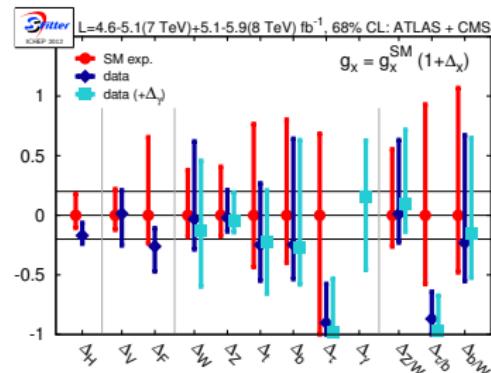
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## Local view on 8 TeV data [no change from HCP]

- focus on SM solution
  - six couplings from data
    - $g_{W,Z}$  okay
    - $g_{t,b}$  indirectly
    - $g_\tau$  poor
    - $g_\gamma$  possible
    - poor man's analyses great:  $\Delta_H$ ,  $\Delta_V$ ,  $\Delta_f$
- ⇒ moving towards Standard Model?



# Global/local 8 TeV analysis

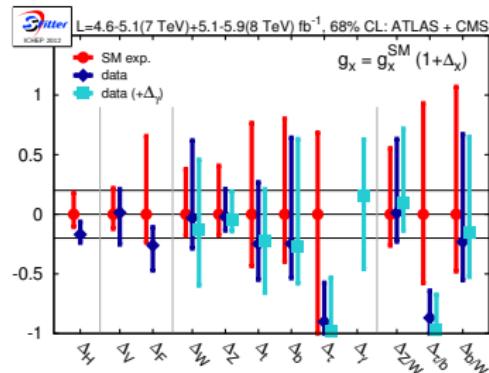
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## Testing the Higgs

- six couplings determined [ $g_{ggH}$  still missing]
- error bars 20 – 50%
- central value  $\Delta_\gamma = 0.16$
- all good fits



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hypothesis	$\chi^2_{2012}/\text{dof}$	solutions
Standard Model	43.3/54	
form factor $\Delta_H$	32.2/53	1
two-parameter $\Delta_{V,f}$	29.0/52	2
independent $\Delta_x$	27.7/49	3
including $\Delta_\gamma$	27.3/48	2

# Global/local 8 TeV analysis

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## Testing the Higgs

- six couplings determined [ $g_{ggH}$  still missing]
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  - all good fits
- ⇒ what's next?

# Beyond renormalizable couplings

## Anomalous Higgs couplings [Corbett, Eboli, Gonzales-Fraile, Gonzales-Garcia]

- anomalous couplings from D6 operators  $f_j$  [index '2' for  $W_{\mu\nu} W^{\mu\nu}$ ]

$$g_{Hgg} = -\frac{\alpha_s}{8\pi} \frac{f_g V}{\Lambda^2}$$

$$g_{H\gamma\gamma} = -\frac{gM_W}{\Lambda^2} \frac{s^2(f_{BB} + f_{WW} - f_{BW})}{2}$$

$$g_{HZ\gamma}^{(1)} = \frac{gM_W}{\Lambda^2} \frac{s(f_W - f_B)}{2c}$$

$$g_{HZ\gamma}^{(2)} = \frac{gM_W}{\Lambda^2} \frac{s[2s^2f_{BB} - 2c^2f_{WW} + (c^2 - s^2)f_{BW}]}{2c}$$

$$g_{HZZ}^{(1)} = \frac{gM_W}{\Lambda^2} \frac{c^2f_W + s^2f_B}{2c^2}$$

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$$g_{HWW}^{(1)} = \frac{gM_W}{\Lambda^2} \frac{f_W}{2}$$

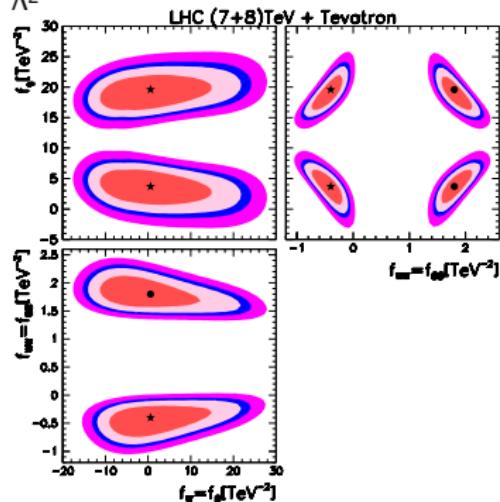
$$g_{HWW}^{(2)} = -\frac{gM_W}{\Lambda^2} f_{WW}$$

- assume  $f_W = f_B$  [otherwise no convergence]

fit  $f_{gg}$ ,  $f_{WW}$ ,  $f_{BB}$

observe usual sign-flip degeneracy

compare to  $\Delta\kappa$  and  $\Lambda$  in  $g_{WWV}$



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## A word on benchmarks

- known to 'say more about authors than about physics'
- bottom-up approach crucial
- theory benchmarks really only interesting for authors [I like the Higgs portal]

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# Top Yukawa

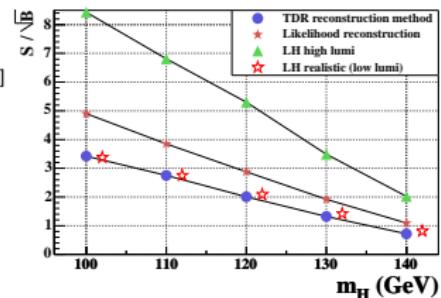
Direct measurement  $t\bar{t}H, H \rightarrow b\bar{b}$  [Atlas-Bonn: Jochen Cammin]

- crucial to understand Higgs sector [details later]
- trigger:  $t \rightarrow bW^+ \rightarrow b\ell^+\nu$   
reconstruction and rate:  $\bar{t} \rightarrow \bar{b}W^- \rightarrow \bar{b}jj$
- continuum background  $t\bar{t}b\bar{b}, t\bar{t}jj$  [weighted by b-tag]

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- not a chance:
  - 1– combinatorics:  $m_H$  in  $pp \rightarrow 4b_{tag} 2j \ell\nu$
  - 2– kinematics: peak-on-peak
  - 3– systematics:  $S/B \sim 1/9$



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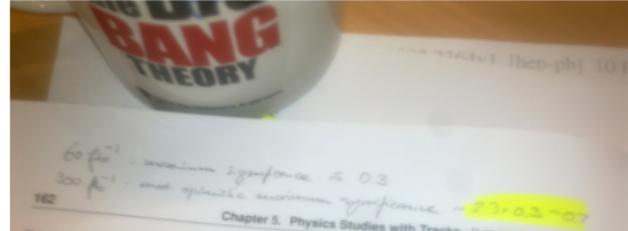
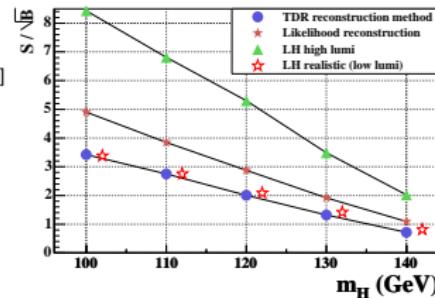


Table 5.30: Significance before and after taking into account the uncertainty  $dB$  in the total number of background events due to systematics.

mass	$S/B$	$S/\sqrt{B}$	$S/\sqrt{B} + dB^2$
$t\bar{t}H$ (115)	0.082	2.2	0.20
$t\bar{t}H$ (120)	0.043	1.8	0.15
$t\bar{t}H$ (130)	0.030	1.3	0.11
$\Delta_{btag} > 0.75$ ( $c_{btag}$ )			
$t\bar{t}H$ (115)	0.108	2.0	0.44
$t\bar{t}H$ (120)	0.082	1.6	0.34
$t\bar{t}H$ (130)	0.060	1.1	0.24
$\Delta_{btag} > 0.55$ ( $c_{btag}$ )			
electron	$S/B$	$S/\sqrt{B}$	$S/\sqrt{B} + dB^2$
$t\bar{t}H$ (118)	0.028	0.7	0.27
hadron	$S/B$	$S/\sqrt{B}$	$S/\sqrt{B} + dB^2$
$t\bar{t}H$ (115)	0.069	1.4	0.42
$t\bar{t}H$ (120)	0.045	0.9	0.27
$t\bar{t}H$ (130)	0.029	0.6	0.18
dilepton	$S/B$	$S/\sqrt{B}$	$S/\sqrt{B} + dB^2$
4-7 jets, 3-4 b-tagged ( $c_{btag}$ )			
$t\bar{t}H$ (115)	0.018	1.8	0.19
$t\bar{t}H$ (120)	0.015	1.4	0.08
$t\bar{t}H$ (130)	0.009	0.9	0.05
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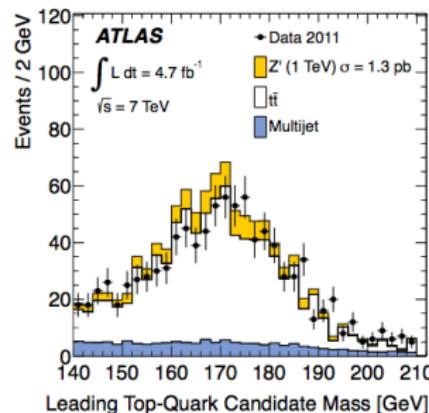
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## Fat jets analysis [TP, Salam, Spannowsky, Takeuchi]

- require tagged top and Higgs trigger on lepton  
only continuum  $t\bar{t}b\bar{b}$  left [with sidebands]
- top tagger working [Atlas-Heidelberg]



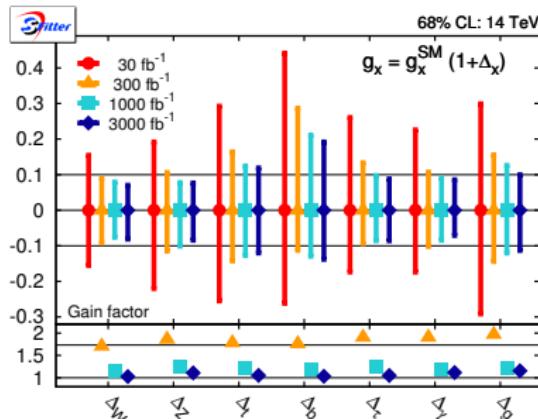
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- ⇒ any good idea welcome



# Weak scale models

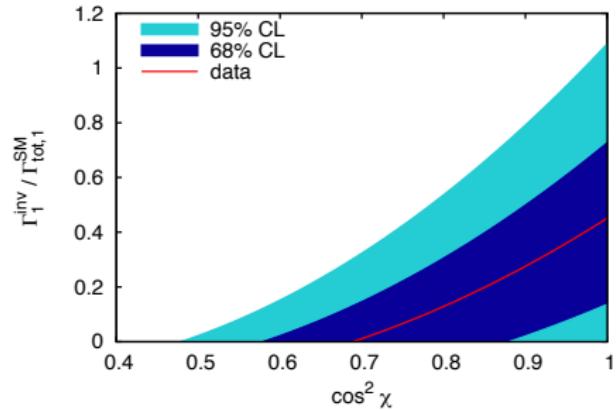
## Higgs portal

- only few renormalizable links to a new physics world  
general standard-hidden ansatz  $H_1 = \cos \chi H_S + \sin \chi H_h$
- visible and hidden decays [plus  $H_2 \rightarrow H_1 H_1$  cascade decays]

$$\Gamma_1^{\text{tot}} = \cos^2 \chi \Gamma_{\text{tot};1}^{\text{SM}} + \sin^2 \chi \Gamma_1^{\text{hid}}$$

- constraints on event rate

$$\frac{\sigma[H_1 \rightarrow XX^*]}{\sigma[H_1 \rightarrow XX^*]^{\text{SM}}} = \frac{\cos^2 \chi}{1 + \tan^2 \chi \frac{\Gamma_1^{\text{hid}}}{\Gamma_{\text{tot},1}^{\text{SM}}}}$$



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## Form factor Higgs [Kaplan & Georgi; Contino, Espinosa, Giudice, Grojean, Mühlleitner, Pomarol, Rattazzi]

- simple trick:  $\xi \equiv v/f \gtrsim 0.3$  while  $m_\rho = g_\rho f \gg f$  [also not calculable]
- 1– all couplings scaled  $g \rightarrow g\sqrt{1-\xi}$ 
  - one-parameter fit in SFitter
  - from 8 TeV data  $\Delta_H = 0 \pm 0.15$
- 2– gauge couplings  $g \rightarrow g\sqrt{1-\xi}$   
Yukawas  $g \rightarrow g(1-2\xi)/\sqrt{1-\xi}$ 
  - sign change of Yukawas,  $g_{\gamma\gamma H}$  correlated

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# Weak scale theory

## Non-decoupling D6 operators

- SM: chiral fermions  $g_{Hgg} \sim \alpha_s/(12\pi v)$
- new particle with charge  $Q$  and SU(3) Casimir  $C(R)$  [Reece]

$$R_\gamma = \frac{g_{H\gamma\gamma}}{g_{H\gamma\gamma}^{\text{SM}}} = \left[ 1 + 0.28\xi \left( 1 \mp \sqrt{R_g} \right) \right]^2, \quad \xi = \frac{3Q^2}{C_2(R)}$$

⇒ end of a fourth chiral generation [Lenz et al]

# Weak scale theory

## Non-decoupling D6 operators

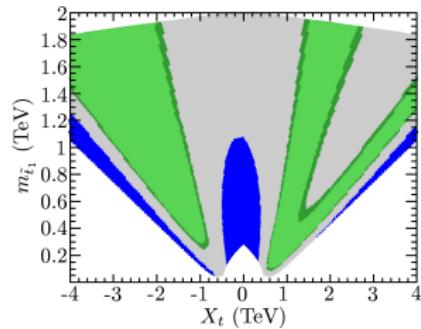
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## Supersymmetry

- MSSM Higgs mass the best-predicted LHC observable [Hahn et al + Stal]
- production rates mix of form factor and D6 [e.g. Hollik, TP, Rauch, Rzezhak]
- stop mass/mixing crucial [ $m_A = 1$  TeV,  $\tan \beta = 20$ ]



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- SUSY particles in eff couplings [everyone]  
stop mixing destructive [Reece]

$$\frac{g_{Hgg}}{g_{Hgg}^{\text{SM}}} = 1 + \frac{1}{4} \left( \frac{m_t^2}{m_{\tilde{t}_1}^2} + \frac{m_t^2}{m_{\tilde{t}_2}^2} - \frac{m_t^2 X_t^2}{m_{\tilde{t}_1}^2 m_{\tilde{t}_2}^2} \right)$$

– move towards NMSSM always an option...  
 ⇒ no final verdict on the MSSM (ever?)

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## General study [Gupta, Rzehak, Wells]

- modelling Higgs coupling deviations
- deviations allowed by other constraints

	$\Delta hVV$	$\Delta h\bar{t}t$	$\Delta h\bar{b}b$
Mixed-in Singlet	6%	6%	6%
Composite Higgs	8%	tens of %	tens of %
Minimal Supersymmetry	< 1%	3%	10% <sup>(large tan β)</sup> , 100% <sup>(small tan β)</sup>

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## General study [Gupta, Rzehak, Wells]

- modelling Higgs coupling deviations
  - deviations allowed by other constraints
  - correlation of  $\Delta_\tau$  and heavy Higgs states
- ⇒ no final verdict on (too) many models?

# High scale theory

## What if it is essentially the Standard Model

- many theories decouple in Higgs sector [custodial symmetry, suppressed D6]
- any handle on high-scale physics needed

# High scale theory

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## Renormalization group

- Higgs mass related to self coupling:  $m_H = v\sqrt{2\lambda}$   
top mass related to Yukawa:  $y_t = \sqrt{2}m_t/v$

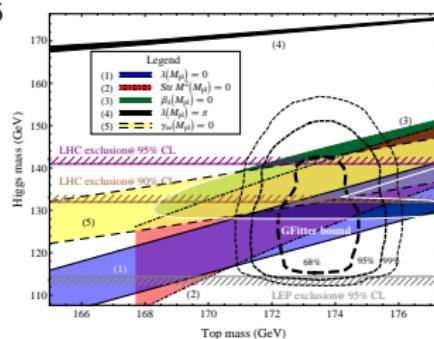
$$\frac{d\lambda}{d \log Q^2} = \frac{1}{16\pi^2} \left[ 12\lambda^2 + 6\lambda y_t^2 - 3y_t^4 - \frac{3}{2}\lambda \left( 3g_2^2 + g_1^2 \right) + \frac{3}{16} \left( 2g_2^4 + (g_2^2 + g_1^2)^2 \right) \right]$$

- IR fixed point for  $\lambda/y_t^2$  fixing  $m_H^2/m_t^2 = 1/2$  [with gravity: Shaposhnikov, Wetterich]

$$m_H = 126.3 + \frac{m_t - 171.2}{2.1} \times 4.1 - \frac{\alpha_s - 0.1176}{0.002} \times 1.5$$

- Planck-scale conditions [Holthausen, Lim, Lindner]

⇒ **Higgs and top crucial in combination**



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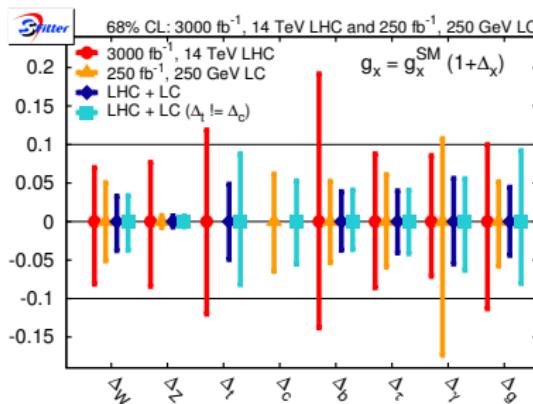
Weak scale

High scale

# Outlook

## LHC Higgs program

- determine coupling structure
- measure pre-factors (i.e. coupling strengths) [ask me in private why by theorists]
- come up with good ideas for top Yukawa
- search for anomalous Higgs decays
- apply to everyone's favorite models [stop calling them benchmarks]



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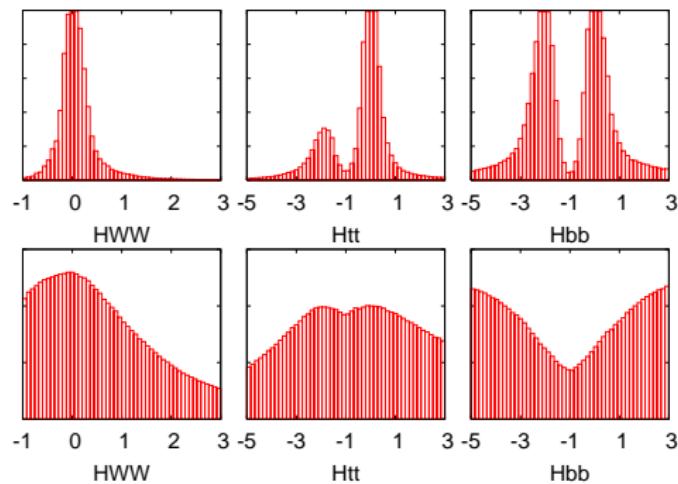
Weak scale

**High scale**

# Basic checks

## Marginalization procedures

1– noisy environment preferring profile likelihoods [no effective couplings,  $30 \text{ fb}^{-1}$ ]

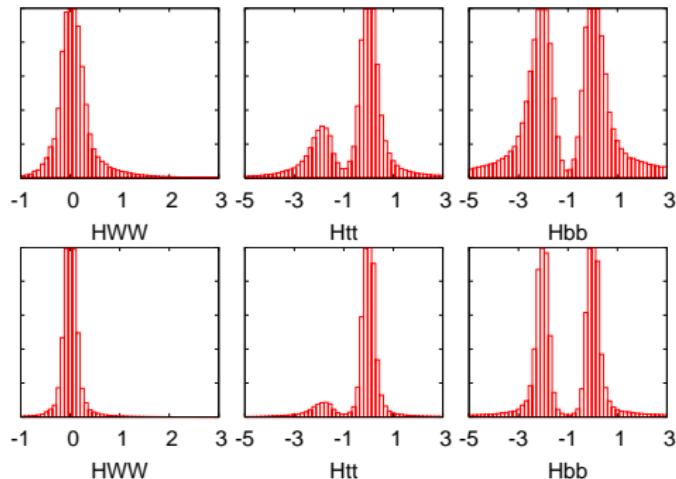


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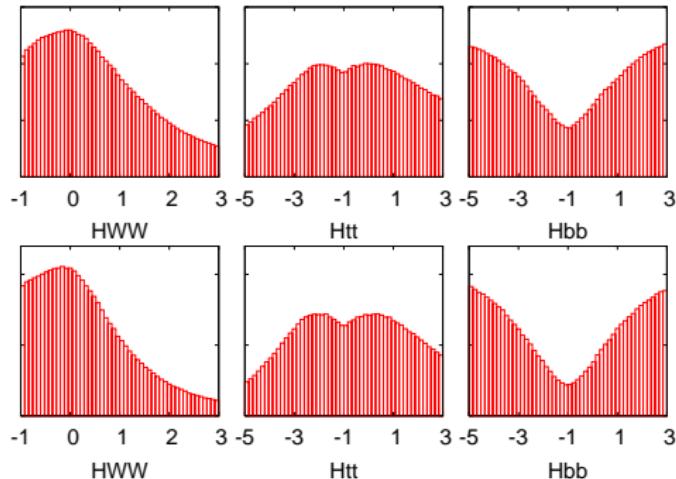
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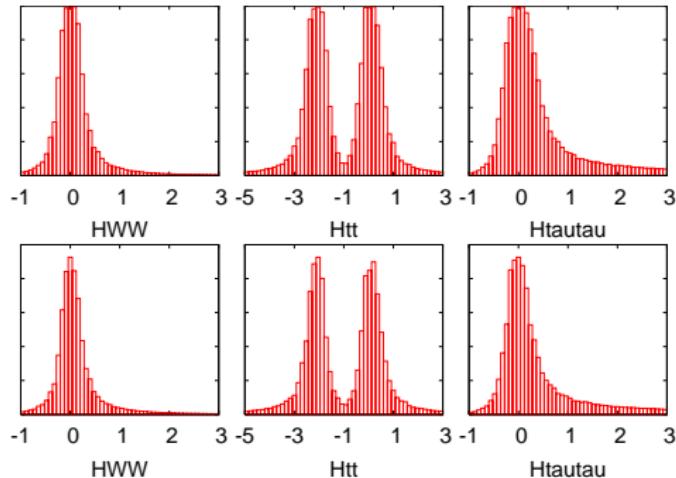
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- 3– but not saving Bayesian statistics [no effective couplings,  $300 \text{ fb}^{-1}$ ]
- 4– theory errors not dominant for  $30 \text{ fb}^{-1}$  [with effective couplings,  $30 \text{ fb}^{-1}$ ]



⇒ profile likelihood for now [like ATLAS]